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Written October 1, 1914

To Our Thousands of Fruit Growing Friends:

Here are sixteen pages of unusual value items from William P. Stark Nurseries, Stark City, Missouri.

The quality is the choicest that it is possible for our experts to grow in the best soil we ever knew for developing fruit trees.

We give each buyer a complete, double guarantee. These are true William P. Stark values — exceptional in quality, in scientific breeding, in vigor and true bargains in price.

The reason for these prices is the William P. Stark method of selling direct to you. We have no agents. No canvassers. No salesmen or plate book men. This means a clear saving to you of 1/4 to 1/2 on your purchases.

You deal direct with us at the head of the business. Your letters are read and answered by practical and experienced growers who have a personal responsibility in the advice you get.

The reason for the William P. Stark Nurseries quality is a lifetime devoted to the most advanced study, research, growing and marketing, by the undersigned, his son, and his associates, plus the counsel and active co-operation of such national authorities as J. H. Hale, the Peach King. The result is a product that cannot be excelled by methods yet known in tree-growing.

We send this bulletin now, before we circulate our 1915 catalog, so all buyers may have two months, October and November, in which to buy at 1914 prices. Orders and reservations may be sent early to the advantage of our customers and ourselves. We offer these quotations to make it well worth your while to order now. We will ship the trees any time you wish.

It is a privilege to tell here how remarkable our success has been since we adopted our plan of selling direct to customer and at growers' prices.

We have grown and prospered to an extraordinary degree. And we are proving our appreciation by the extra quality and low prices which our steady increasing volume enables us to give.

Furthermore, this season has been an unusual one in our Stark City nurseries for growing — every tree we ship will be very unusual in development and root quality.

We will give your smallest or largest order our most careful handling and will take pleasure in dealing with you wherever you live.

And wherever you live we guarantee you satisfaction.

Yours very truly,

See Special Offer on June-budded J. H. Hale Peach Trees Page Four

Stark City, Mo.

Stark City, Mo.

Copyright, 1914, by William P. Stark Nurseries
Extra Size One-Year Apple Trees

To early buyers this year we will furnish special size one-year-old 4 to 6 feet apple trees at the same prices as the regular 3 to 5 feet size quoted in this price list bulletin.

Our trees have made a remarkable growth due to unusually favorable weather conditions this season. This, with our famous Stark City soil has produced roots of exceptional spread and vigor, trunks of a firm, hard growth, with plump, well matured buds the entire length — trees rich in vitality and the qualities that make heavy fruit-producing orchards. While good orchards have been developed from both one and two-year-old trees, large fruit-growers and government experts prefer one-year-old trees. The one-year-old tree is a straight whip and a head can be developed at any desired height, trained to suit your own ideas. They can be handled with less labor and bought for less money, they transplant more readily, can be cultivated closer the first year without barking the limbs, and when properly cared for bear fruit just as soon as two-year-old trees.

Note: To secure this extra 4 to 6 foot size at the 3 to 5 foot prices, you must be sure to specify it in your order, otherwise regular size will be sent.

Two-Year-Old Apple Trees Trained as Experienced Orchardists Want Them

Most old-style apple trees are headed high and with a few branches all starting near the top. It is impossible in such trees to develop proper scaffold limbs that will not split and break under heavy loads of fruit. William P. Stark two-year-old trees are developed with a number of branches trained on the upper 14 to 16 inches of the main trunk. Thus the tree can be shaped as you wish, to form the ideal spiral arrangement of the main branches, producing a perfect open, spreading, vase-shaped head, the ideal of modern, successful fruit-growers.

When you plant a William P. Stark tree you set out a tree that has received individual attention and exceptional care from the planting of the seedling stock to the matured tree. Each tree is treated individually. Each variety is propagated to bring out its best characteristics, and when dug, William P. Stark trees are wrapped, packed and boxed with the same watchfulness and thorough care exercised in the growing. This work is done by experts — men who have acquired a rare skill and judgment under William P. Stark's personal direction. And this is why William P. Stark trees succeed — why they are planted by experienced fruit-growers — why they will give utmost satisfaction to you.

No Agents' Commissions to Pay Buy Direct and at Nursery Prices
Important! Read this! Our Double Guarantee is on this Page

The William P. Stark Nurseries sell trees direct from the nurseries to your orchards. We cut out all agents and other middlemen, thereby saving you one-half of the expense. Our desire is to do everything for you that we can do better and cheaper than you can, giving you the best service at the lowest possible cost. It is to our mutual advantage to furnish the best trees, deliver them promptly and in good condition at the lowest cost consistent with the highest quality.

Each tree is doubly guaranteed true to name. Only the most experienced men—men who have worked in the nursery all their lives—have charge of the work in the different propagating and packing departments. Every precaution is taken to have each plant true to label. Always look for our trade-mark on the back of each label. If from any fault of ours a tree is not true to label, we will, on proper proof, either (1) replace double the number, or (2) refund the price paid plus 6 percent compound interest, and also replace the actual number of trees free of charge. This is a guarantee that guarantees. It means something. It is worth while, and you can depend on it.

Prices are at the each, ten, hundred, and thousand rates. Trees are tied in bundles of ten. The ten, hundred, and thousand rate prices are allowed only on unbroken bundles and for the full number of trees. The hundred and thousand rates will be allowed when the order calls for full number of trees in unbroken bundles of the same class of stock. That is, the hundred rate will be allowed on ten unbroken bundles of apple of different varieties. The thousand rate will be allowed on one hundred unbroken bundles of apple of different varieties. Vines and berry bushes are tied in bundles of 10 and 25. The 10, 25, 100 and 1000 rates will be given for unbroken bundles.

Car load lots. Special prices will be made on car load lots to associations, clubs, orchardists and other large buyers. Send a list giving size and quantity wanted for special estimate.

Size of trees. We make but one grade—the best. This one grade is divided in different sizes which are indicated by X for the medium, XX for the larger, and XXX for the very largest. To give the orchardist an idea of the different sizes, we state the approximate height of each. This form of classification was originated by William P. Stark, and later approved by the American Association of Nurserymen. The orchardist should remember that size, vigor and shape of the roots, also the form and size of the top of the tree, are far more important than the mere height. Do not be deceived by the cheap tree man who retails a 6-foot tree for less than good stock will bring at wholesale. A tall man is not necessarily a vigorous or strong man, and there is a world of difference in trees of the same height. That is why we have adopted the X, XX and XXX system because, it not only indicates the height but stands for full caliper, well grown and vigorous trees with strong root systems. We will send a sample bundle of different sizes of trees for a reasonable price.

Planting directions. We send a complete set of planting directions with each order, telling how to plant and prune each tree. Just the information that you need. No more, no less; all you want to know about the care of trees on arrival and preparation of ground.

William P. Stark trees are free from injurious insects and fungus diseases. All stock is doubly inspected by the state officials and by our own entomologists who cooperate with the state officials and go over the nursery carefully each season. The trees are given one final and thorough examination just before they are packed in the box for the customer. Every precaution is taken to safeguard the buyer of William P. Stark trees.

Freight. Nursery stock travels by fast freight and the rate is low. Trees are delivered free on board cars at our packing house and every means used to rush the shipment. If you have delayed sending your order, telegraph, and we will rush the trees to you on short notice.

Parcel post. Anybody can have a fruit and flower garden now. No matter how far from the railroad or how small your order. We can reach you by parcel post.

Guaranteed delivery. The safe arrival of your order is assured. We will replace free of charge shipments lost or spoiled en route to your railroad shipping station.

Boxed and packed free. No charge is made for boxing or packing. We send shipments all over the United States and foreign countries and they arrive at destination in good shape.

The J. H. Hale peach. It is mutually agreed between buyer and seller of these J. H. Hale peach trees, that they will never be used for propagating other trees. This is for your protection. None are genuine without the signature J. H. Hale (trade-mark).
Orders will be accepted for either fall or spring delivery at these prices until December 1, 1914. After that date our new 1915 catalog, with change in prices will be in eff-cct.

Ordinarily we keep in touch with our customers and friends through our annual catalog and correspondence, but the European war brings about unforeseen conditions, and it is necessary to reach every one at once. Hence this bulletin. You will find listed here our entire collection of fruits, shade and ornamental trees, berry bushes, roses, shrubs, flowers, etc., at our low prices of last season. By ordering from this list now you secure the advantage of these present prices and protect yourself against any possible advance. Make up your list now, and tell us when you want your trees shipped — whether spring or fall, and we will take care of you. Don’t delay.

### Peach Trees

<table>
<thead>
<tr>
<th>Variety</th>
<th>Size</th>
<th>X 8 to 4 feet</th>
<th>XX 4 to 5 feet</th>
<th>XXX 5 to 6 feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apricot Trees</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plum Trees</td>
<td></td>
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### Apricot Trees

<table>
<thead>
<tr>
<th>Variety</th>
<th>Size</th>
<th>X 8 to 3 feet</th>
<th>XX 3 to 5 feet</th>
<th>XXX 4 to 6 feet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plum Trees</td>
<td></td>
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### Special on June-budded J. H. Hale Peach Trees

June-budded peach trees have a one-year-old top and a one-year-old root. What are known as "one-year-old" old peach trees have a one-year-old top and a two-year-old root. June-budded trees are shorter and have low heads. The trunks are stocky and straight; the roots are strong and heavy. They have all the potential vigor and possibilities of the older trees, and have the advantage of becoming more quickly established.

June-budded peach trees are preferred by commercial orchardists. Bert Johnson, the biggest peach grower in the West, planted 10,000 J. H. Hale June-budded trees last spring. Mr. Hale has planted over 125,000 June-budded peach trees, and says he will have no other tree. Mr. John Baird of Pk. Valley, Ga., reports that out of June-budded trees and one-year-old peach trees planted at the same time, the June-budded trees bore the first crop. Special prices on 3 ft. June-budded J. H. Hale peach trees.

Each  
<table>
<thead>
<tr>
<th>10</th>
<th>100</th>
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<tbody>
<tr>
<td>40c</td>
<td>$3.00</td>
<td>$25.00</td>
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## Apple Trees

<table>
<thead>
<tr>
<th></th>
<th>One-Year</th>
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<th></th>
<th>Two-Year</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td></td>
<td>2 to 3 feet</td>
<td>3 to 5 feet</td>
<td>X 3 to 4 feet</td>
<td>XXX 4 to 5 feet</td>
<td>XXX 5 to 6 feet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td></td>
</tr>
<tr>
<td>Almanac Pippin</td>
<td>Baldwin</td>
<td>Ben Davis</td>
<td>Black Ben Davis</td>
<td>Delicious</td>
<td>Duchess of Oldenburg</td>
<td>(See Yellow Newton)</td>
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<tr>
<td></td>
<td>$1.80</td>
<td>$1.30</td>
<td>$2.70</td>
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## Pear Trees

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</thead>
<tbody>
<tr>
<td></td>
<td>2 to 3 feet</td>
<td>3 to 5 feet</td>
<td>X 3 to 4 feet</td>
<td>XXX 4 to 5 feet</td>
<td>XXX 5 to 6 feet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td></td>
</tr>
<tr>
<td>Angouleme</td>
<td>(Souvenir)</td>
<td>Duchess</td>
<td>Duchesse d' Angouleme, grown only as dwarf</td>
<td>Anjou</td>
<td>Barlett</td>
<td>Clapp Favorite</td>
</tr>
<tr>
<td></td>
<td>$2.70</td>
<td>$2.70</td>
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## Cherry Trees

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<tr>
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<th></th>
<th>Two-Year</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2 to 3 feet</td>
<td>3 to 5 feet</td>
<td>X 3 to 4 feet</td>
<td>XXX 4 to 5 feet</td>
<td>XXX 5 to 6 feet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td>Each 10 100 1000</td>
<td></td>
</tr>
<tr>
<td>Bing</td>
<td>Black Tartarian</td>
<td>Dryhead</td>
<td>Early Richmond</td>
<td>English Morello</td>
<td>Lamberton</td>
<td>Montmorency King</td>
</tr>
<tr>
<td></td>
<td>$2.50</td>
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## Additional Notes
- (See Yellow Newton)
- (See Esopus Spitzenburg)
- (See Esopus Spitzenburg)
- (See Angouleme, under Dwarf Pears, page 6)
### Crabapple Trees

<table>
<thead>
<tr>
<th>Varieties</th>
<th>X 3 to 4 feet</th>
<th>XX 4 to 5 feet</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Each 100</td>
<td>1000</td>
<td>Each 100</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Florence</td>
<td>8.10</td>
<td>8.30</td>
<td>8.40</td>
</tr>
<tr>
<td>Hyslop</td>
<td>7.70</td>
<td>7.90</td>
<td>8.00</td>
</tr>
<tr>
<td>Transaccident</td>
<td>7.90</td>
<td>8.10</td>
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### Quince Trees

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<tbody>
<tr>
<td></td>
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<td>1000</td>
<td>Each 100</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orange</td>
<td>6.00</td>
<td>6.20</td>
<td>6.40</td>
</tr>
<tr>
<td>Rea's Mammoth</td>
<td>6.00</td>
<td>6.20</td>
<td>6.40</td>
</tr>
<tr>
<td>Van Dusen</td>
<td>6.00</td>
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### Pear Trees Dwarf

<table>
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<tr>
<td></td>
<td>Each 100</td>
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<td>Each 100</td>
</tr>
<tr>
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<td></td>
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</tr>
<tr>
<td>Angoumois</td>
<td>8.25</td>
<td>8.30</td>
<td>8.35</td>
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<tr>
<td>Bartlett</td>
<td>8.50</td>
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<tr>
<td>Seckel</td>
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### Grape Vines

<table>
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<tbody>
<tr>
<td></td>
<td>Each 100</td>
<td>1000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agawam</td>
<td>6.10</td>
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<tr>
<td>Barrie</td>
<td>5.85</td>
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</tr>
<tr>
<td>Brighten</td>
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</tr>
<tr>
<td>Campbell Early</td>
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</tr>
<tr>
<td>Cumberland</td>
<td>4.60</td>
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<tr>
<td>Cyathiana</td>
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<tr>
<td>Delaware</td>
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<td>2.30</td>
</tr>
<tr>
<td>Diamond</td>
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<tr>
<td>Herbert</td>
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<td>1.90</td>
</tr>
<tr>
<td>Ives</td>
<td>1.80</td>
<td>1.90</td>
</tr>
<tr>
<td>Liddle Silvery</td>
<td>2.20</td>
<td>2.30</td>
</tr>
<tr>
<td>More Early</td>
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<td>2.30</td>
</tr>
<tr>
<td>Niagara</td>
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<td>2.30</td>
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<tr>
<td>Windsor</td>
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<td>2.30</td>
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<tr>
<td>Wodruff</td>
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</tr>
<tr>
<td>Wordsworth</td>
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### Raspberry

<table>
<thead>
<tr>
<th>Varieties</th>
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<th>XXX</th>
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<tr>
<td>Blackberry</td>
<td>10</td>
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### Blackberry

<table>
<thead>
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<th>XXX</th>
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</thead>
<tbody>
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<tr>
<td>Flowers</td>
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### Rhubarb

<table>
<thead>
<tr>
<th>Varieties</th>
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<tbody>
<tr>
<td></td>
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<tr>
<td>Rubus R.</td>
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<td>1.10</td>
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### Asparagus

<table>
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<tbody>
<tr>
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<td></td>
</tr>
<tr>
<td>Conover's Colonel</td>
<td>0.40</td>
<td>0.50</td>
</tr>
<tr>
<td>Reading Giant</td>
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<td>0.60</td>
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### Order Early – It Pays

#### Nut Trees

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</tr>
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<tr>
<td></td>
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<td></td>
</tr>
<tr>
<td>Beachtree</td>
<td>8.20</td>
<td>8.30</td>
</tr>
<tr>
<td>Pecan, St. Joseph (Grafted)</td>
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### Hedge Plants

<table>
<thead>
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</tr>
<tr>
<td>Barberry Japanese</td>
<td>8.20</td>
<td>8.30</td>
</tr>
<tr>
<td>Japanese Quince</td>
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<td>1.60</td>
</tr>
<tr>
<td>Privet California</td>
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<td>0.60</td>
</tr>
<tr>
<td>Spire or Bridal Wreath</td>
<td>1.50</td>
<td>1.60</td>
</tr>
</tbody>
</table>
Early Planted Trees Make Best Growth

"The roots of early planted trees throw out their feeders before the buds open. Such trees make a heavier growth. They get a stronger hold upon the soil and are better able to endure the hot, dry summers."


Whether you plant in the fall or spring it pays to get started early. Where fall planting is advisable it should be done at once. If you can't plant until spring, reserve your trees now for early spring shipment and prepare the ground this fall. In this way you will have everything ready to take advantage of the first warm spell in the spring, before the rush of general farm work comes on, and your early planted trees get the benefit of the first spring rains.

Don't wait until prices advance. Order now. Many of the seedling stocks for propagation of different varieties are imported from Europe. Almost the entire supply of some kinds are grown there. The war has caused a shortage of these stocks, which means you will probably pay higher prices for your trees if you wait. For time to plant, see page 14.

Trees Reserved now Shipped either Fall or Spring
The J. H. Hale
America's Greatest Shipping, Market and Canning Peach

Firm as a Cling, yet perfect Freestone. Yellow flesh, crimson skin; rich, meaty, solid, weighs 12% more than Elberta; late bloomer

Why growers call it the “Million Dollar Peach”
Size—Averages one-third to one-half larger than the best Elberta. Round, uniform shape.
Color—Rich, golden yellow, overlaid with carmine. Colors up ten days before
maturity.
 Flesh—Solid and meaty. Texture of a cling, yet perfect freestone. Without grain or stringiness.
Skin—Smooth, thick skin, tightly drawn. Practically “fussless,” as an apricot.
Flavor—Most delicious flavor, seldom found in a yellow peach. Far surpasses Elberta.
Shipping—So firm it ships almost like apples. Usually long keeper. Speci-
mens have been sent from Connecticut to California and back in good condition.
Canning—Holds shape in can. Brilliant clear syrup and does not “fog out.”
Fruchting—Eripens five to seven days ahead of Elberta. Owing to early coloring
the trees can be picked a week before fully grown.

Budded from Mr. Hale's Bearing Orchards
Our J. H. Hale peach trees are propagated from buds cut by Mr. Hale from the most vigorous and hardest bearing trees in his orchards. Every tree will produce genuine J. H. Hale peaches when it
comes into bearing.

A Peach the market demands
Consumers eagerly welcome a large, juicy, yellow freestone peach. The first planters of Elberta
made small fortunes through their foresight. Now comes a peach with more characteristics, more
sturdily colored, finer and firmer fleshed and a better keeper. We asked Mr. Hale who manufactures.
"There's more money in it at the J. H. Hale if the trees
should cost $5 each than in Elberta for nothing."

Mr. Hale's Orchard Returns — $1420 per acre
In September, 1913, Mr. Hale received at the rate of $1420 per acre from
his Connecticut orchard of J. H. Hale peaches. One measured acre of 133
trees produced 748 bushels, or an average of 5½ bushels per tree, netting $2
and $3 per thousand bushels in carload lots. In August, 1914, carloads of J. H. Hale
peaches from his Georgia orchard paid him a net profit of 33½% more than Elberta from the same
orchard.

Read Mr. Hale's Own Statement
Authorizing Us as Exclusive Growers and Distributors
South Glastonbury, Conn.
September 30, 1914

"My contract with the William P. Stark Nurseries for propagation and sale of my
trademark J. H. Hale Peaches is an exclusive one with that
Company, and no one else in the world has any legal or moral right to propagate
and offer for sale any trees of the J. H. Hale peach. This peach being trademarked, all
would be propagators, buyers, or planters are hereby warned that
any infringement of my rights or the rights of the William P. Stark Co. in this peach may subject
all to serious penalties.

"Planters everywhere are especially cautioned that no other nursery firm has any legal
right to propagate or offer the
J. H. Hale Peach for sale, should anyone do so, it would be an attempt at fraud, and it
would be presumptive evidence that if they would attempt to defraud me, they
would also be as likely to take advantage of the cus-
tomer."

Your Guarantee of Genuine Trees
For your protection we print here extracts from our exclusive contract
with Mr. Hale. Genuine J. H. Hale Peach trees can be obtained only
with William P. Stark Nurseries, Stark City, Mo. Don't be misled by irresponsible persons or concerns offering you J. H. Hale peach trees or by descriptions of peaches reading like the J. H. Hale. J. H. Hale peach trees are grown and sold only by William P. Stark Nurseries, Stark City, Mo.
Delicious — The Most Profitable Apple you can grow

The fame of Delicious has spread wherever apples are bought and eaten. It is the great national dessert apple. Read these figures from an investigation made last January in South Water Street, Chicago, one of the greatest apple markets in the world. Delicious leads everywhere.

G. Middendorf & Co., 74 W. Ss. Water St.,
Winesap, per box $2.75
Jonathan 2.50
DELICIOUS 3.25 to $3.50
Henry Martin & Co., 69 W. Ss. Water St.,
Peermain, per box $2.50 to $2.75
DELICIOUS 2.75 to 3.35
Garibaldi & Conso, 1 W. Ss. Water St.,
Rome Beauty, per box $2.50
Peermain 2.65
Bos Davis 1.85
DELICIOUS 3.00

The Original Delicious Apple Tree. All Buds, Scions, Crafts and propagating Wood controlled under contract exclusively by Wm. P. Stark

Pictured above is the original Delicious apple tree, now 43 years old. With one exception it has never missed a crop since coming into bearing. Propagation from the Original Delicious tree is controlled exclusively by the William P. Stark Nurseries. You who want genuine Delicious trees can now get them and at Grower’s prices.

Genuine Delicious Apple Trees at William P. Stark’s Money Saving Prices

You can now secure one- or two-year-old genuine Delicious apple trees at prices you ordinarily pay for common varieties. These trees are especially selected by William P. Stark, and we will guarantee they will please you. They are unusually fine trees, perfectly shaped, well headed, with root systems that are the wonder of all who have seen them. Don’t plant scrub stock when you can get genuine Delicious, grown the William P. Stark way, and at William P. Stark’s direct-to-grower prices.

Extra Size Trees at no Higher Cost

We will furnish you this year special 4 to 6 ft. size 1 year old Delicious trees at no advance in cost over our regular 3 to 5 ft. size. If you want this extra size be sure to specify it in your order.

Season of Ripening: Season, December to March. Northern New York and Michigan apples and those grown in higher altitudes of the Northwest, Colorado and Utah will keep until May in storage. Those from Virginia, Pennsylvania, Missouri, Iowa, Arizona, New Mexico, etc., should be marketed before February. It keeps remarkably well but should be used when the flesh is brittle as its quality when it gets mushy.

Price One Year 3 to 5 feet, each, 18c; per bundle of 10, $1.40; per 100, $12.00; per 1000, $59.00
Two $1.50 to 4 feet, each, 15c; per bundle of 10, $1.00; per 100, $8.00
Three $2.00 to 5 feet, each, 10c; per bundle of 10, $1.90; per 100, $14.00
Four $2.50 to 6 feet, each, 5c; per bundle of 10, $1.25; per 100, $9.00

Statement by S. L. Hiatt, East Peru, Iowa
Son of the Originator and Present Owner of the Original Delicious Tree

"Jesse Hiatt was not satisfied with anything ordinary but wanted and longed for a fruit that was larger, finer looking and more luscious than any one else had. After the original Delicious tree had borne its first crop and the apples had come to their most perfect state in February, Jesse Hiatt said, 'I have realized my life’s ambition. This is the best apple in the whole world.' My father was wonderfully elated, but after sending a number of these apples to various horticulturists and horticulturists only to be turned down without a hearing (like the ‘Rejection of the Corner-stone’), he became discouraged, very much discouraged. Two or three years after this, two barrels were shipped to William P. Stark, who, as ever upon the lookout for something meritorious, and immediately recognizing their superiority commenced negotiation for their propagation. Only for William P. Stark the Delicious apple might never have been known. It was William P. Stark who came to the rescue, saved the apple and gave it to the pomological world and through him my father’s wish was gratified.

"The fact that the Delicious tree is yet living and bearing luscious fruit year after year is the best evidence of the truthfulness of the many strong terms used in its praise by my father and a great many other admires. This tree stood the extremes of drought and cold that killed all the trees of its age and 90 percent of a much later planting of four acres. It has borne apples when the thermometer stood 20 degrees above zero (5 degrees below freezing) with two inches of snow, when the tree was in full bloom. Of all the nice things I have read that were said about the Delicious apple, I have never read a statement that I thought was overdrawn.”

Extract from Contract

"S. L. Hiatt hereby agrees to furnish William P. Stark exclusively all buds, scions, grafts and wood that may in any way be cut from the original Delicious tree, as William P. Stark may direct, and gives William P. Stark the exclusive right to control of the scions, buds, grafts, and wood for a term of twenty (20) years."
Endicott (Mammoth Gold) (P. triflora X P. domestica)

We first offered this plum under the name of Endicott Mammoth Gold in honor of the original owner of the tree, Endsie Endicott. We have shortened the name to Endicott, at the suggestion of Col. G. B. Brackett, of Washington, D. C., who writes:

"I am gratified to know you are willing to cooperate in simplifying the name culture of American fruits, and your offer to reduce the name to Endicott is in line with my heartfelt approval."

The Endicott plum is one of the earliest and largest in the south, and has eaten ever since. It averages very large in size, roundish and slightly flattened at the ends. Dark purple red with a flat bloom. The flesh is a rich yellow.
The skin is thin but tough, which makes it an excellent shipping plum. The number one advantage of 'Endicott' is its earliness, as it ripens at the same time as 'Detroit', which is a strong grower, of the Elberta type, and has a tendency to thin itself, carrying moderate loads of fruit. We have given this tree one of the most careful trials, and have no doubt of its merits. The tree is a perfect freestone. It occurred to me that the cross of the two would be a good thing if I could get a hardy tree. So the next year when the tree bloomed in July I had a number of blooms of the Abundance with pollen of the Spaulding, and had fine success with the fruit. The latter is a higher color, and a week earlier in ripening than 'Spaulding.' I thought I would be so pleased with it if I set a number of buds on some young stock and one of the original stock. The second year they fruited. I was pleased with them. I have grown them three bushels of fine fruit each year since. This year it had over a bushel of A-few fruit. The fruit is large, red with Red June and Gold, and I think it is worth more than both of them put together. In fact it is the best plum I have grown, in general flavor and changeable climate. It generally ripens here about the Fourth of July. By thinning them and spacing them on the scaffold I have grown them three inches in diameter. The tree is of large growth. Should be planted twenty feet each way and the top cut back well for convenience in spraying and gathering the fruit. I have dug out every other plum tree on the place, and shall plant nothing else while I live here."

John Builder (2 feet) each, 40c; per bundle of 10, $3.00; per 100, $20.00

XX size (4 feet) each, 90c; per bundle of 10, $4.00; per 100, $30.00

XX size (5 feet) each, 90c; per bundle of 15, $5.00; per 100, $40.00

XXX size (6 feet) each, 90c; per bundle of 6, $6.00; per 100, $50.00

Price $45.00

Earl Elberta (Freestone) (Mid-season Peach)

The Early Elberta is truly named. It is the Elberta type, large golden yellow, which is in beautiful contrast to the rich bluish on the sunny cheek. The flesh is yellow like the Elberta but far better quality, sweeter and finer. Plums are a strong grower, of the Elberta type, and has no tendency to thin itself, carrying moderate loads of fruit. We have given the Early Elberta a careful trial, and have no doubt of its merits. The tree is a perfect freestone.

Stayman Winesap (Winter Apple)

The Stayman Winesap has been universally planted in every part of the country. It has become popular in less time than any other apple that has ever been introduced. It is grown more than any other old Winesap, which is known and planted in commercial orchards and has more money invested in it than any other variety of apple in the country.

Stayman is the largest of the Winesap family, and in honor of the originator should be known simply as Stayman. ("Dr. Stayman wrote me long ago and dropped the 'winesap'—Prof. H. E. Van Deman.) It is a later winter apple. Plump, rounding toward the blossom end. Striped and splashed with dark crimson, resembling the Winesap, except the coloring is not quite so brilliant. It is an equal Winesap in every way, more or less, in size, shape and good for sauce and pies. It is grown more than any other variety of apple in the country.

An improvement on old Winesaps: growers reporting favorably on Winesap have this variety which is larger and better; the tree is a stronger grower and is more productive. Approved by Mr. Frank Fommons, California.

Prompt Delivery—Safe Shipment by Parcel Post

The new parcel post service will do more for the fruit growers and for fruit consumers and lovers of flowers than all the free seeds sent out by Congressmen. We can ship you living plants and trees direct from our Nursery, promptly and safely, and save you from one-third to one-half — no agents or salesmen's commissions or expenses to pay. This unusual value is offered so that you can give the parcel post a trial. Satisfaction guaranteed.

Our "parcel post" trees are strong and vigorous. They are heavy, stocky, well matured, but smaller than the size — they are "mailing size." They will grow and make just as long lived and thrifty orchards and plants and shrubs as the other sizes.

Each pair of planting plants are carefully packed in special moss, then wrapped in waxed paper which prevents drying out; then the whole package wrapped in heavy fibre craft paper. They will carry anywhere, arriving in perfect condition. Try the parcel post service.

The true Early Elbertas from Dr. Gleason
Better quality than the old Elberta

Price $4.00

One Year 3 to 4 feet each, 21c; per bundle of 10, $1.80; per 100, $16.00

XX size (4 feet) each, 25c; per bundle of 10, $1.40; per 100, $12.00

Two XX 4 to 6 feet each, 25c; per bundle of 10, $1.80; per 100, $16.00

Varieties (6 feet) each, 25c; per bundle of 10, $2.50; per 100, $20.00

Price $2.00

Fair Weather Winesap

It has size, color, smoothness, fine shape, a peculiar wine flavor hard to describe but exceedingly pleasant, just acid enough; good keeping quality, good in the kitchen and for sauce and pies. Considerably better than Rome Beauty in every respect and better than Winesap in all respects, excepting keeping quality."
Special Collection of Strawberry Plants “A”

We will select 400 plants of extra early, early, medium and late varieties, all suited to your particular locality. 400 plants, set two feet apart in rows three feet wide, will plant a piece of ground 50 by 50 feet. (The plants can be set 1 foot apart in the rows.)

If you don’t know what you should plant, leave it to us; we will give you 400 plants of best varieties and save you money. $2.00

Ripe Strawberries all Summer

Every home builder with a back yard or garden who fails to have delicious, healthgiving strawberries of his own growing, misses the chance of great things for little money. Whether you are living in Maine, or California, or Florida, or Missouri, or any other state in the Union, you can and should grow all of the strawberries that you can use — the cost and effort is so little as not to be worth considering.

With the new everbearing varieties we list you can now enjoy ripe strawberries until frost. Think of the joy of a fresh strawberry short-cake in September or October! Our everbearing varieties, Progressive and Americus, produce a full crop at the regular season and continue to bear throughout the summer if there is sufficient rain. Then there is another good crop in late summer and fall, which lasts until the frost comes. The fall crop will be larger if you pick off the blossoms during the season until about August 1st. The extra prices you get for berries out-of-season will more than repay you for doing this. Be sure to plant some of these everbearing varieties. Everyone likes strawberries, and the very novelty of rich, ripe berries in the fall when all small fruits have been gone for months, will pay you handsomely for your foresight. These everbearing plants are very hardy and succeed on soil from light sandy to strong clay soils.

There is no mystery about the culture — a healthy amusement as well as a profitable one. Everybody should have all the strawberries they can eat, not only because they give enjoyment, but because they are the cheapest, best, most natural and most delicious tonic.

PLANTING TIME: We can ship any time after October 1st. Fall set plants are very satisfactory where they have time to establish themselves before winter. They should be in the ground at least two weeks before freezing weather. Mulch fall set plants with straw.

SPRING SHIPMENT: is preferable in northern states. We can ship plants from about March 1st to May 1st. However, we can often dig as early as February. Unless date is given we will send plants as soon as the weather is favorable for planting in your locality. By all means order early.

Strawberry plants are always sent separately from dormant nursery stock. Complete directions for setting and care of plants are sent with each order.

PACKING AND GUARANTY: We take extra care in packing our plants and guarantee all express or mail order shipments to reach their destination in good order. If they are lost on account of delays or accidents, we will replace them free of charge if notified promptly.

SHIPPING AND CLAIMS: Twenty-five, 50 and 100 lot can be easily sent by mail. Larger orders should go by express. Plants may be shipped by freight with a reasonable degree of safety if ordered while they are yet dormant, generally before March 15th, but if so shipped, it is at purchaser’s risk. Strawberry plants do not weigh much and express companies have special reduced rates, so the cost for a great distance is small.

(Varities marked “S” are "staminates" and have perfect blooms. Those marked “P” are pistillates" and have imperfect blooms. Pistillate varieties should be planted near staminate varieties to get thorough cross pollination. Large fields of staminate varieties can be planted alone but for every three or four rows of pistillate varieties planted, there should be a row of a staminate variety along side of them.)

We have over 7,000,000 splendid strong rooted strawberry plants to ship this season.
Reading Giant Asparagus

The Reading Giant is to asparagus what the J. H. Hale is to peaches and the Delicious to apples. We have plants of this immense, improved variety from special selected seed sent us by the President of the Massachusetts Asparagus Growers Association. The Reading Giant is firm, but very tender. The most productive variety grown and rust resistant, like no other. Reading Giant is offered by William P. Stark to the particular grower who demands the very best and most profitable varieties.

"We have planted one year old, two year old and three year old roots. We find that it doesn't pay to plant any small roots. It is economy to carefully sort and plant only the huskiest specimens procurable. We have found that the one year old roots come in just as soon as the two year old. We have found that there is one strain of asparagus so far superior to everything else we have been able to get hold of from various and sundry sources, that it is a positive misfortune to be obliged to plant anything else. This is the rust-resistant strain developed by C. W. Prescott."

"Presumably Mr. Prescott has probably furnished his magnificently selected or developed strain to dealers, or is able to supply it himself. The stolons of this asparagus are universally large, universally tender and practically every hill a good yielder. Although a year younger, from the start it has beaten out a planting of the very best two year roots we could purchase, of the regulation strain of Argenteuil or Palmetto."

—H. B. Fullerton, Editor Long Island Agronomist

Conover's Colossal Asparagus

An especially good variety, mammoth in size, very rapid grower; productive. Tips of finest quality Heavy, strong crowns:

Per bunch of 25, $0.40
Per bunch of 100, $0.90
Per bunch of 1000, $7.00

Beautiful, Permanent Garden at Low Cost

You can enjoy a beautiful, lasting garden of flowers from spring to frost, and at a surprisingly low expense—a garden that will grow lovelier year after year with Stark-Ozark mountain-grown plants.

Our Stark-Ozark flowers and shrubs are grown in the bracing mountain air and the richest soil of the Ozarks. They are vigorous, hardy, thrive everywhere, and need little care or attention once they are established.

You are saved the trouble of transplanting and renewing every spring—don't fuss with tender plants that require constant coddling, and that wilt with the first frost.

We propagate the hardy varieties that are most beautiful and most satisfactory for general all-around planting. You don't have to be a millionaire to enjoy a beautiful garden of flowers, in a setting of shrubbery and climbing vines. At very little expense you can make a permanent garden which requires the minimum of care and upkeep and whose ornamental beauty increases year after year. See list and prices on pages 6 and 7.

Be on your guard against irresponsible people offering so-called "J. H. Hale" peach trees. All genuine J. H. Hale trees bear this tag:
When to Plant

Fruit trees can be planted in the fall with very little risk where the temperature does not get much below zero. Fall planting is NOT recommended in the New England states, New York, in the northern parts of Pennsylvania, Ohio, Indiana, Illinois, Kansas and Missouri. Nor in Michigan, Iowa, Nebraska and the arid regions west of the Rockies. Grape vines and small fruits, shrubs, etc., can be planted in the fall almost everywhere without any risk, as they can be protected by raking the dirt up around them.

Many planters buy their trees in the fall and “heel them in” until spring. This is done by unpacking the trees, loosening the bundles and then completely burying them in the ground, according to directions which we supply. Trees treated this way will keep perfectly throughout the winter and then they can be set in the orchard just as soon as the ground is dry enough to plant the following spring. The earlier they can be planted the better. Orchardists often prepare the ground and dig the holes in the fall and have everything ready for early spring planting.

Fall planted trees start growing earlier than spring planted trees. However, they are not able to establish themselves until spring, and for this reason are often injured by the drying effects of the extreme cold. The injury is not caused directly by freezing, but by the drying effects of winds which hurt the newly planted tree that is not able to take moisture from the ground fast enough. A dry cold winter is most injurious.

Usually there is a spell of warm weather in the late winter or early spring when the ground is dry enough to work and the orchardist can get the trees in the ground ahead of the spring rains and before the rush of general farm work comes on. Handled in this way they will start growth as early as fall planted trees and there is no risk of winter drying.

We will ship and deliver in perfect condition from the last of October until the FIRST OF JUNE, but whether you want your trees early or late, it pays to send your order in as soon as you know what you will need, and have the trees reserved and held ready for prompt shipment.

Order from this Price List—Trees will be Reserved until you are Ready to Plant—Either Fall or Spring
No Agents—No "Plate-Book" Men—Buy direct from Nursery and Save 1/3 to 1/2

When you buy trees from an agent you have to pay his hotel bills and traveling expenses—and on top of that, his salary or commission. In all you pay from 30 percent to 50 percent more for your trees, without a cent's extra benefit or advantage to you. Frequently you are talked into buying trees you don't want, and which never return you a penny profit.

Our business is growing trees. The agent's business is selling. In ordering trees from William P. Stark you are dealing direct with the man who grew them, and who doubly guarantees them to you to be true to name. In buying from an agent you are dealing with a man you may never see again, who is here to-day and gone to-morrow. Often he does not guarantee the trees, and when he does such guarantee is frequently of doubtful value.

Why not be your own agent, and put the agent's commission in your own pocket? Save $3 to $5 out of every $10 on your tree bill. Get your trees when you want them, direct from the Nursery, delivered fresh, perfectly packed and properly boxed, without costly delays, and guaranteed to be true to name by a guarantee you can depend upon.

Read the articles quoted here from leading fruit growers, authorities. Then decide whether you will buy William P. Stark trees, with the famous William P. Stark quality, and at growers' net prices—or whether you will pay a premium to an agent simply for writing down your order for you.

Our Customers are in Every State in the Union—Read what they say

"I bought three J. H. Hale peach trees from you in spring of 1913. They all have peaches on them this one year, and that is more than they were set out."—W. G. Walker—Arkansas

"The last shipment of trees came all right. They were just what I ordered. I got such a一批 by an agent who represented a nursery in Hancock Co., Ohio. I bought 70 worth of trees. They are large, but in very high figures. They are commencing to bear, but they are not the same quality as those as the trees you sell... so I will never where to get trees hereafter."—Frank Herlinger—Ohio

"Your idea to sell direct to consumer and cut out agents is a sure winner with careful, cold headed thinkers. I have found badly in buying from an agent."—E. H. Taney—Virginia

"The trees arrived in good condition. My pleasure is intensified by comparing your methods of packing with those of a very reputable nursery, from whom I also ordered some trees. In spite of the distance that your trees had to travel, they arrived in tip-top condition, while those of the local dealer, which only traveled about fifty miles, arrived in very poor condition, the roots being exposed and dried out. I certainly regret my action in splitting my order, and can assure you that anything that I may need in your line, will be secured from you."—W. S. Dougall—New Jersey

"I have just returned from planting the finest lot of trees ever planned. When they were received my men said I had personally selected them. I told them I had not done so but I was as well pleased with them as if I had. I took some pains in selecting the man to buy them from."—J. P. Williams—Missouri

"All the fruit trees (Del. apple—crab, peach and dwarf pear) are in very good condition and ready for planting. This locality where others set out are practically dead. This is partially due to particular care that was given them, but the stock was hardly to start with..."—J. F. McDonald—New York

"The June Budded J. H. Hales with bundles of Riley, Carman, etc., came duly—am very pleased with them and are doing nicely."—A. A. Brigham, American Farmers School—Maryland.

"I have just returned from Michigan and found my trees arrived O. K. and in fine condition. It is with pleasure that I am sending you check for $100.00, covering balance due you. They are the finest trees ever seen in this part of the country, and I am certainly well pleased with them."—Martin K. Ording—Michigan

"I received two hundred trees from your nursery last spring—most all apple trees. I was well pleased with the neatness in which they were packed, and the promptness upon which they were shipped. We had a very dry and hot summer, and every one of them lived except one cherry tree. I wish you could see them and the growth they have made. I shall need about forty more apple trees in the spring—most Delicious, I think."—J. F. S. Breit—Missouri

"Trees came in good shape, and are planted and some leafing out. I never saw better packing than yours. The bundle would have gone ten times as far and have been in so good condition as when I received it. Have two hundred of nursery stock this season from N. Y. State with nothing but an old burlap bag around roots."—Edwin A. Brooks—New Hampshire

"I have much pleasure in telling you that our man, who is an expert on trees, says he never saw a finer lot of young trees, roots strong and wood thoroughly healthy. We had a visit from the state department expert, who took the samples and pronounced them as being to be quite a fruit country and as the department selected this orchard for demonstration purposes your trees will certainly share in its success..."—J. Maciutoski—Pennsylvania

How We Save You 30% to 50%

From "The Market Grower's Journal" October 1913

"I notice that the sales agents agree on a truth that I have never heard from an agent, that his profit is the same whether he sells one tree or a million trees. He must collect, or so he says, the nurseryman's charge, less his own expenses, plus his commission, which usually is from fifteen to twenty-five percent of his selling price. He is paid by the nurseryman, unless he sells the whole lot, then he is paid by the customer. He does this to look better to his customer, but the nurseryman is left with the job of paying the customer. He is the one who isn't looking out for the best interest of his customer."—William P. Stark

"I have many instances where I have sold trees direct to a customer from you, and have been able to sell trees that the nurseryman has refused to sell me, and the customer can't get them from the nurseryman. This is my profit, and it is the nurseryman's loss, who doesn't sell. He doesn't get the return from his customers in the way of cash. He presses his customers to order more, and only makes a profit on the part of the nurseryman. He is the one who is not looking out for the best interest of his customer, and should be held to the same responsibility as the nurseryman."—William P. Stark

From "The Principles of Fruit Growing" By L. Bassey, Linsted University a few years ago wrote that "Farmers, in unity plant a few trees, which will, in time, for personal profit, do for the country what may, to a great extent, the state of knowledge is necessary to the states of the country. The farmer should direct his own affairs, and let the others do what they will do for their own benefit."

From "The American Apple Orchard" By F. A. Waugh, Head of Division of Horticulture, Massachusetts Agricultural College, "The itinerant fruit tree agent should never be patronized, except to get rid of him—never with the prospect of gaining any useful trees. Reliable truth to name as careful foretaste can insure, and they sell them at reasonable prices..."

From "The Fruit-Grower and Farmer" October 1913,

"...the market fruit grower is the one that grows the fruit. He is the one that can play the market, and he is the one that makes the market. He shouldn't have to be told what to plant and how to plant it, and he shouldn't have to pay for his unused stock. He doesn't have to be told what he is going to plant. He is the one that plants the fruit, and he should be the one that determines what he is going to plant."

From "Wisconsin Horticulture" December 1913

"The average nursery agent knows mighty little about fruit, and is mighty little about fruit business. He isn't as a matter of fact, a fruit grower, and it is here his price to sell trees and plantations. He has got to sell trees and plantations as many as possible, and give extension courses in horticulture, to
Our new 1915 Catalog will be ready December first

Your Copy will be Sent if you sign and mail the Enclosed Card

Sent only on request

Handy size—you can slip it in your coat-pocket for quick reference. Prices in plain bold figures under each variety, so you can quickly figure cost of your trees.
Same price to all.

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